



FOR IMMEDIATE RELEASE

## **Altegris Expands its Relationship Management Team to Meet the Increased Demand from Wealth Advisors for its Premier Alternative Investments**

### ***Industry Veteran Kirk Strawn to Lead Strategic Relationships Team***

**LA JOLLA, CA – January 25, 2010** – Altegris ([www.altegris.com](http://www.altegris.com)), a leading provider of premier alternative investments, announced that it has expanded its senior management team serving Altegris' growing client base of wealth management professionals. Kirk Strawn, CIMA, CFA, formerly Director of Intermediary Sales at Man Investments, joins Altegris as National Director of Strategic Relationships, to focus on registered investment advisers, trust companies, third party asset managers and broker-dealer firms.

Mr. Strawn will partner with John Scarcella, National Sales Director, who continues his leadership role directing the team of experienced alternative investment consultants serving wealth management and advisory firms that access Altegris' platform.

"The Altegris platform of alternative investments is designed to provide access to premier managers, often at lower minimums than otherwise available. In addition, we develop custom tools and technology to meet the unique business requirements of independent advisers," said Jon Sundt, President and CEO of Altegris. "We are pleased to have Kirk direct our Strategic Relationships team and focus on serving the key account requirements of wealth management firms. Kirk's insight and knowledge gained from over 20 years of experience reinforces our commitment to the advisory community and singular focus on alternatives."

Previously, Mr. Strawn was responsible for the design, development and servicing of Man Investments' national intermediary network, a position he held for more than eight years. Prior to Man Investments, Mr. Strawn was Managing Director of Institutional Marketing and Sales at ING Furman Selz Capital Management. Mr. Strawn began his career at Lehman Brothers in New York, where he provided financial services to institutional accounts, hedge funds, and private investors. He is a Certified Investment Management Analyst by the Investment Management Consulting Association and a CFA charter holder.

"I am very excited about joining this truly impressive team and organization," said Kirk Strawn, National Director of Strategic Relationships. "Altegris enables financial professionals to seamlessly incorporate premier alternative investments into their clients' portfolios. This approach is designed to create a true 'win-win' for clients and their wealth managers, which is quite unique in this industry. Through dedicated research, selective sourcing, ongoing



Trusted Alternatives. Intelligent Investing.™

investment monitoring and custom tools, Altegris is uniquely positioned as a partner for wealth managers who seek access to high quality alternative investments.”

Mr. Strawn also joins Jason ZumBerge, Director of Strategic Relationships, responsible for serving financial intermediaries in the western half of the US and the established team of alternative investment consultants dedicated to serving the needs of wealth advisors across the country.

### **About Altegris**

Altegris provides a premier platform of alternative investments designed to meet the needs of investment professionals and sophisticated individual investors. By connecting clients with high quality managers at often lower investment minimums, Altegris provides a straightforward and efficient way for investors seeking to improve portfolio diversification with historically low-correlated investments. The Altegris team of more than 60 professionals source, select and negotiate capacity with selected hedge funds, managed futures funds, and other alternative investments. With one of the leading research teams focused solely on alternative investments, Altegris follows a disciplined process for evaluating and monitoring investment talent.

The Altegris Group of Companies includes Altegris Investments and APM Funds (Altegris Premier Managers). Altegris Investments is a registered broker-dealer serving financial professionals as well as individual sophisticated investors and family offices. Currently, investors have allocated more than \$2.4 billion in trading level to alternative investments available through the Altegris platform.

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